

6th INTERNATIONAL FDSS CUP
Floral Designing Competition
Friday, 25 July 2008
Suntec Convention and Exhibition Centre, Level 4

to be held at



*“Floral Designing ...
where nature, craft and ingenuity unite in artistic expression”*

Competition Kit

Floral Designers Society (Singapore)



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PRIZES

PROFESSIONAL CATEGORY

- 1st Prize** : S\$2000.00 Cash
Trophy
Recognition in the FDSS Challenge Cup – Hall of Fame
'Recognition Award' Certificate of Participation
- 2nd Prize** : S\$1500.00 Cash
Trophy
'Recognition Award' Certificate of Participation
- 3rd Prize** : S\$1000.00 Cash
Trophy
'Recognition Award' Certificate of Participation
- Merit Prize** : S\$300.00 Cash
(3 Winners) Trophy
'Recognition Award' Certificate of Participation

AMATEUR CATEGORY

- 1st Prize** : S\$1000.00 Cash
Trophy
Recognition in the FDSS Challenge Cup – Hall of Fame
'Recognition Award' Certificate of Participation
- 2nd Prize** : S\$800.00 Cash
Trophy
'Recognition Award' Certificate of Participation
- 3rd Prize** : S\$500.00 Cash
Trophy
'Recognition Award' Certificate of Participation
- Merit Prize** : S\$200.00 Cash
(3 Winners) Trophy
'Recognition Award' Certificate of Participation

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Professional Category

Conditions of Entry

- Competitor must be minimum 18 years of age, with at least 3 years working experience in floral industry.
- Competitor must complete Design One and Two in 2 hours and the Surprise Package in 1 hour. *Time: 9.30AM – 11.30AM (Design One and Two), 11.45AM – 12.45PM (Surprise Package).
- Floral materials can be conditioned but not cut, wired or in any way prepared to required length, prior to commencement of competition.
- No insertion of fresh materials is allowed before the competition.
- All 3 designs shall be displayed within the booth space given.
- All fresh materials should be designed with water source or water-retaining material as they will be exhibited for 8 days.
- Half an hour will be given for set-up before the competition.
- Judges' decision is final. FDSS reserves the right to disqualify the competitor in the event of non-fulfillment/compliance. Registration fee paid shall be deemed forfeited.

Booth Details

- Wall panelling 3m (length) x 2m (depth) x 2.4m (height)
- 2 nos. 100W spotlight
- 1 no. 13 Amp powerpoint
- 1 no. table 1.2m (length) x 0.6m (width) x 0.76m (height) with white table cloth and skirting
- Carpet colour: Dark beige.

Design One – “A Black Fantasy Beyond the Sky”

- Design and create a fresh floral display that is suspended above the ground with the aid of a free-standing prop or structure. Theme of the design portrayed should predominantly look black.
- A brief description in English is required to support the design.
- Competitor must provide their own materials, containers and props.
- Staples, nails, screws or permanent fixtures are **NOT** permitted on the wall panelling or flooring.
- Plants, materials, accessories or fixtures may **NOT** extend over the limit of the booth.

Design Two – “Grand Prix”

- Design and create a fresh floral display that best illustrates an exhilarating car race. The design should be distinctive and recognizable in portraying the theme.
- Design should **NOT** exceed 0.6m (length) x 0.6m (width) x 1.6m (height). Non-compliance will result in penalty points.
- Completed design should be displayed on the given table inside the booth.
- A backdrop (optional) can be installed for your design but it must be secured properly and kept stable.
- A brief description in English is required to support the design.
- Competitor must provide their own materials, containers and props.

**Time is accurate at time of printing and may be subjected to changes.*

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Design Three – Surprise Package

- The theme of the design will be announced as the competition begins.
- All competitors will start the Surprise Package design at the same time.
- The design must be completed in 1 hour.
- All fresh materials should be designed with water source or water-retaining material as they will be exhibited for 8 days.
- Each competitor will be given a similar set of flowers and materials to create the design.
- Completed design should be displayed on the given table inside the booth.

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Amateur Category

Conditions of Entry

- Competitor must be minimum 16 years of age, with **less than** 3 years working experience in floral industry.
- Competitor must complete Design One in 1 hour and the Surprise Package in 1 hour.
*Time: 9.30AM – 10.30AM (Design One), 10.45AM – 11.45AM (Surprise Package).
- Floral materials can be conditioned but not cut, wired or in any way prepared to required length, prior to commencement of competition.
- No insertion of fresh materials is allowed before the competition.
- All 2 designs shall be displayed on the given table 1.2m (length) x 0.6m (width) x 0.76m (height) with white table cloth and skirting.
- All fresh materials should be designed with water source or water-retaining material as they will be exhibited for 8 days.
- Half an hour will be given for set-up before the competition.
- Judges' decision is final. FDSS reserves the right to disqualify the competitor in the event of non-fulfillment/compliance. Registration fee paid shall be deemed forfeited.

Design One – “Casino”

- Design and create a fresh floral display to showcase the excitement and activities that are characteristics of a casino.
- Fresh materials/plants must predominate the design.
- Design should **NOT** exceed 0.8m (length) x 0.6m (width) x 1.8m (height). Non-compliance will result in penalty points.
- Completed design should be displayed on the given table.
- A brief description in English is required to support the design.
- Competitor must provide their own materials, containers and props.

Design Two – “Surprise Package”

- The theme of the design will be announced as the competition begins.
- All competitors will start the Surprise Package design at the same time at 10:45AM.
- The design must be completed in 1 hour.
- All fresh materials should be designed with water source or water-retaining material as they will be exhibited for 8 days.
- Each competitor will be given a similar set of flowers and materials to create the design.
- Completed design should be displayed on the given table.

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JUDGING CRITERIA

Designs shall be scored based on the following criteria:-

- Distinction 25 points
 - Interpretation of Theme
 - Originality
 - Flair, impact
 - Flowers selection
 - Creativity, Style
- Design 25 points
 - Proportion, Scale
 - Visual & Physical Balance
 - Emphasis, Focal Area
 - Materials harmony, usage of flowers
 - Rhythm & Lines
- Colour Aesthetics 25 points
 - Harmony
 - Visual appearance
 - Colour rhythm
 - Colour suitability to Theme
 - Proportion & Balance
- Professional Skills 25 points
 - Techniques
 - Stability of design
 - Wiring & Taping competency
 - Mechanics & Finish
 - Flower freshness

TOOLS / EQUIPMENT

Competitors will be allowed to bring only the following into the Competition Hall.

- | | | |
|-----------------|-----------------------|------------------|
| * Knife | * Glue pan/Glue chips | * Cellulose tape |
| * Secateurs | * Glue gun/Glue stick | * Pot tape |
| * Scissors | * Floral adhesive | * Stapler |
| * Pliers | * Wood picks | * Hacksaw |
| * Wire cutter | * Greening pins | |
| * Florist wires | * Floral tape | |

REGISTRATION

Entry form should be submitted together with payment and mail to:

Competition Officers
Floral Designers Society (Singapore)
Thomson Road Post Office, P.O. Box 551, Singapore 915719

not later than Wednesday, 25 June 2008. For further enquiries, please contact our Competition Officers:

- Elizabeth Kerk @ (65) 9661 4436 or via email address: elizabeth@flowercreation.com.sg
- Peter Chin @ (65) 9788 7318 or via email address: contact@fdss-sg.org

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Rules & Regulations

1. Registration must be made on the official entry form and accompanied with a crossed cheque made payable to Floral Designers Society (Singapore) or via Telegraphic Transfer (inclusive bank charges) for amount SGD\$180.00 (Non-member) or SGD\$120.00 (FDSS member).
2. Official Receipt and Letter of Acceptance of Registration will be issued to Competitor upon receipt of registration form and payment.
3. Competitors must bring along this Official Receipt and Letter of Acceptance to the Competition Hall.
4. Closing date is **Wednesday, 25 June 2008**. Any late registration will not be entertained.
5. The registration of competitor is not transferable.
6. There is no refund for withdrawal once payment is made.
7. In the event if a competitor fails to show up, he/she is required to pay the competition organizer a no-show penalty of SGD\$500.00.
8. All expenses (e.g. accommodation, travel, materials, etc.) relating to the participation in the competition are to be borne by the competitor.
9. Professional Category competitors are required to create 3 designs.
10. Amateur Category competitors are required to create 2 designs.
11. Competitors have to bring their own materials, containers and supplies needed to complete the required designs.
12. For the Surprise Package, all materials and supplies will be provided. Each competitor will receive a similar set of materials and supplies.
13. Hall Officers will check itemized material before competitors are allowed to enter the hall.
14. Competitors must bring their own work tools. No borrowing, sharing or bartering of tools and materials is allowed.
15. The usage of hand-phones, pagers, camera or other recording devices is not allowed during the competition.
16. Competitors can secure 2 assistants only to transport props and materials into the competition hall prior to commencement of competition.
17. Only competitors and event officials are allowed in the Competition Hall during the set-up and the competition. Children below 12 years are NOT permitted into the venue during set-up.
18. Competitors are not allowed to re-enter the competition hall once he/she leaves the hall during the competition hours, prior to the event official's approval.
19. Brief description of each floral design in English is required and must be placed or taped next to the design.
20. Competitors are not allowed to display their names or company's name/logo on the design or the brief description.
21. Each competitor is required to clean up his/her own area at the end of the competition.
22. All competitors' work pieces will be at the discretion of the organizers during the 8 days of the event.
23. Electrical outlets will be provided for competitors who wish to use their personal glue guns and glue pans.
24. Penalty points will be given to competitors who repeatedly refuse to co-operate with the event officials and for any disorderly behavior in the competition hall.
25. **Competitors must have their displays/designs cleared from the hall by Saturday, 2 August 2008, 1.00PM.** Should a competitor fail to remove their design pieces, the organizers reserve the right to remove them at the competitor's expense.
26. The decision of FDSS and the Competition Chairperson is final to any matter during the competition. No correspondence will be entertained.
27. FDSS reserves the right to use the competition designs in any form of print, storage or media purposes.

